

MÉDIAS KIT SOLUTIONS MANUTENTION

LE MAGAZINE DES ÉQUIPEMENTS ET SOLUTIONS EN ENTREPÔTS

2024

10 YEARS!

READERSHIP

- EXECUTIVE DIRECTORS
- SITE MANAGERS
- LOGISTIC DIRECTORS
- WAREHOUSE MANAGERS
- BUYERS
- LOGISTICIANS
- ENGINEERS...

ACTIVITY SECTORS

- FOOD PROCESSING INDUSTRY
- MASS DISTRIBUTION COMPANIES
- E-COMMERCE
- PHARMACOLOGY
- COSMETOLOGY
- TEXTILE INDUSTRY
- MECHANICAL INDUSTRIES...

6 ISSUES PER YEAR + THE ADVERTISERS GUIDE
PROVIDING SOLUTIONS TO ALL INDUSTRIAL SECTORS.

6 500 COPIES PER ISSUE

DISTRIBUTED TO REGISTERED READERS
AND DISTRIBUTION AT TRADE FAIRS.

30 000 READERS PER ISSUE (DECISION MAKERS, USERS...)

CIRCULATION PER ISSUE : 4,5 READERS

45 500 COPIES PER YEAR + ONLINE DIGITAL VERSION
ON THE WEBSITE AS SOON AS THE PAPER MAGAZINE IS PUBLISHED.

2014–2024...10 years! Already 10 years that **Solutions Manutention** has been bringing you the latest developments in the handling sector, 10 years that we have been telling you the story of the women, men and companies in our sector, 10 years that equipment manufacturers have been inviting us to their customers to help you discover the solutions they have installed in their premises, 10 years that we have been testing forklifts, 10 years that we have been visiting trade shows and press conferences to relay to you the latest developments from manufacturers, 10 years that you will find in our pages on topics specific to our sector... 10 years with as much joy as ever in being able to discover and learn with professionals in the sector and our advertisers. Thank you for your loyalty!

The 6 annual paper editions are supplemented by the advertisers' guide sent to all readers at the end of the year, for a total of 45,500 annual copies distributed by qualified and nominative subscription.

The website and the monthly newsletter provide additional information and advertising spaces specific to national paper editions.

Véronique Le Veas Barat

1 media, 3 supports

PAPER MAGAZINE ADVERTISERS BENEFIT FROM VISIBILITY ON:

- The **paper version** of the magazine with a national distribution of 30,000 readers/No. + additional distributions at the entrance to the main trade fairs.
- The **digital version** of the magazine available for free access on our website as soon as it is published. Each advertiser benefits from a redirection link from their advertising to their website.
- The **magazine's 2024 Advertisers Guide** in the form of a description of their know-how. Guide sent to all readers at the end of the year.



LINE-UP FOR 2024

This line-up is for information only and liable to change with the current events in the sector.

N° 61 >> January/February

PUBLISHED
MID-JANUARY

SPECIAL 10 YEARS ISSUE! A RETROSPECTIVE OF THE MAGAZINE'S HIGHLIGHTS

- Special features**
- Stackers
 - Automated storage
 - Robots and collaborative robots (cobots)

- Exhibition preview**
- CFIA Rennes March 12-14

Editorial deadline: 2023 December 22th

Advertising deadline (technical elements): 2023 Dec. 28th

**ADDITIONAL ISSUE
AVAILABLE AT:**

CFIA Rennes

N° 62 >> March/April

PUBLISHED
BEGINNING OF MARCH

- Special features**
- Accessories for forklift trucks and AGV
 - Equipment to aid handling

- Zoom**
- Safety of persons and warehouses equipment

- Exhibitions preview**
- SITL Paris March 19-21
 - LogiMAT Germany March 19-21
 - Global Industrie Paris March 25-28

Editorial deadline: February 16th

Advertising deadline (technical elements): February 22th

**ADDITIONAL ISSUE
AVAILABLE AT:**

SITL Paris + GLOBAL INDUSTRIE Paris

N° 63 >> May/June

PUBLISHED
BEGINNING OF MAY

- Special features**
- Electric front loading forklift trucks
 - Non-automated fixed storage
 - Packaging (box pallets, pallets...)

- Zoom**
- Equipment and solutions within food processing industry

- Exhibitions preview**
- Sepem Colmar June 4-6
 - Préventica Strasbourg June 18-20

Editorial deadline: April 17th

Advertising deadline (technical elements): April 24th

**ADDITIONAL ISSUE
AVAILABLE AT:**

SEPEM Colmar + PRÉVENTICA Strasbourg

N° 64 >> July/August

PUBLISHED
END OF JUNE

- Special features**
- Warehouse equipment
 - Order picking

- Round table**
- The evolution of stackers

- Zoom**
- Equipment and solutions in mass distribution and e-commerce

- Exhibitions preview**
- CFIA Toulouse Sept. 24-26
 - Sepem Toulouse Sept. 24-26

Editorial deadline: June 13th

Advertising deadline (technical elements): June 20th

**ADDITIONAL ISSUE
AVAILABLE AT:**

CFIA Toulouse + SEPEM Toulouse

N° 65 >> September/October

PUBLISHED
MID-SEPT.

- Special features**
- AGV and AMR
 - Safety in and around forklift trucks

- Round table**
- The evolution of aid handling equipment

- Zoom**
- Equipment and solutions within pharmacology and cosmetology industry

- Exhibitions preview**
- Préventica Lyon October 8-10
 - all4pack Paris November 4-7

Editorial deadline: August 22th

Advertising deadline (technical elements): August 29th

**ADDITIONAL ISSUE
AVAILABLE AT:**

PRÉVENTICA Lyon + ALL4PACK Paris

N° 66 >> November/Dec.

PUBLISHED
BEGINNING OF NOV.

- Special features**
- Diesel front loading forklift trucks
 - Conveyors and sorting systems
 - Identification and printing materials

- Zooms**
- Fight against Repetitive Strain Injury (by sector of activity)
 - Space optimisation in warehouse

- Exhibition preview**
- Sepem Douai 2025 January 28-30

Editorial deadline: October 14th

Advertising deadline (technical elements): October 21th

**ADDITIONAL ISSUE
AVAILABLE AT:**

SEPEM Douai

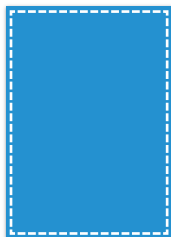
DOUBLE-PAGE



- **Size:** 420 W x 297 H mm
+ 5 mm bleed + crop marks
- Provide 5 to 10 mm of safe area for texts, logo...
- Pdf format to be provided: 430 x 307 mm

Price: 8 800 €

PAGE



- **Size:** 210 W x 297 H mm
+ 5 mm bleed + crop marks
- Provide 5 to 10 mm of safe area for texts, logo...
- Pdf format to be provided: 220 x 307 mm

Price: 4 350 €

■ SPECIFIC POSITIONS:

- FACING EDITORIAL (Right page): **5 000 €**
- INSIDE FRONT COVER (2nd cover): **5 100 €**
- INSIDE BACK COVER (3rd cover): **4 900 €**
- BACK COVER (4th cover): **5 500 €**

1/2 PAGE



■ Sizes:

Horizontal:
180 W x 130 H mm

Vertical:
85 W x 264 H mm

Price: 2 550 €

VISIBILITY OF ADVERTISEMENTS

- **Print magazine: 30 000 readers per issue**
- **Magazine online on the website as soon as it is published**

■ **Free quote in the advertisers Guide 2024**

6 ISSUES = 1 YEAR OF VISIBILITY

1/3 PAGE



■ Sizes:

Horizontal:
180 W x 85 H mm

Vertical:
60 W x 264 H mm

Price: 2 000 €

1/4 PAGE



■ Sizes:

Horizontal:
180 W x 65 H mm

Vertical:
85 W x 130 H mm

Price: 1 500 €

ADDITIONNAL COSTS:

- Right page: +15%
- First third of magazine: +15%
- Specific section: +20%

DISCOUNT:

- New advertiser: -10% allocated once on the 1st order
- Agency discount: -15%
- Coupling print + web: -5%

DEGRESSIVE COSTS:

- 3 issues: -10 %
- 4 issues: -12 %
- 5 issues: -15 %
- 6 issues (1 an): -20 %
- 7 issues (6 issues + the advertisers Guide): -25 %

LOOSE-LEAF FLYER: Contact us

Technical informations : Magazine size : 210 x 297 mm (A4).
Square back. PDF high definition. Resolution: 300 dpi.
Embedded fonts, CMJN colours.
Additional cost for ad conception: contact us.

2024 prices do not include VAT.

ADVERTISERS GUIDE 2024

The practical guide allows advertisers of the year 2024 to benefit from additional visibility **free of charge** with:

- an alphabetical directory of advertisers 2024 accompanied by a description of their know-how
- ranking of advertisers by business activity



Guide sent free at the end of the year to all readers

Limited ad placements
Contact us for availability

WEBSITE AND NEWSLETTER:

2024 prices do not include VAT.
Ads do not have a counter.

FOR OPTIMAL VISIBILITY, ADS APPEAR ON ALL THE PAGES OF THE WEBSITE.

Monthly prices	Website		Newsletter	
	11 monthly editions (July/August double edition)			
EXPANDED BANNER: 728 W x 90 H pixels	High: 1 800 € Central: 1 700 € Bottom: 1 600 €	High: 1 300 € Central: 1 200 € Bottom: 1 100 €		
BLOCK: 300 W x 250 H pixels	1 350 €		950 €	

DEGRESSIVE COSTS FOR WEBSITE AND NEWSLETTER:

- 2 months: -10 % • 3 months: -20 % • 6 months: -30 %
- Coupling web + print: -5 %

DEADLINE FOR AD DELIVERY ON 20TH OF THE MONTH PREVIOUS TO PUBLICATION

Technical informations:
jpeg, gif, animated gif.
+ redirect link.
Additional cost for ad conception:
contact us.



Editorial

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Advertising

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OUR readers are YOUR customers...



www.solutions-manutention.fr

Distribution of the magazine to your customers and prospects:

To enable you to highlight your communication in the magazine (editorial/advertising), we offer to distribute it free of charge to your customers and prospects.
For more information, contact us on +33(0)2 98 01 34 71 – j.barat@solutions-manutention.fr