

MEDIA KIT

SOLUTIONS
MANUTENTION

SOLUTIONS MANUTENTION

LE MAGAZINE DES ÉQUIPEMENTS ET SOLUTIONS EN ENTREPÔTS

2026

PRINT MAGAZINE

For over 12 years, "Solutions Manutention" has been France's only national bimonthly (6 issues/year), print magazine specializing in warehouse equipment and solutions. Our goal is to provide our readers, managers and users with answers to the problems they may encounter at their industrial sites, but also to keep them informed about new equipment releases. Throughout the year, in addition to the topics listed on Page 2, we publish field reports, interviews, manufacturer spotlights and forklift tests (featured in each issue).

DIGITAL MAGAZINE

A digital version of each of the 6 annual issues is freely available on the magazine's website upon publication for free access on the magazine's website and in the monthly newsletter, enabling advertisers to increase their visibility over the long term, thanks to links in their advertisements to their websites.

WEBSITE AND NEWSLETTER

The website and the monthly newsletter provide additional information and advertising

space to the national print and digital editions of the magazine.

TRADE FAIRS DISTRIBUTION PARTNERSHIPS

In addition to its national distribution "Solutions Manutention" readers and its digital version, "Solutions Manutention" is over 12 years a press partner of the main trade fairs sector's, giving magazine advertisers additional visibility with free distribution of the magazine in the Press area at 12 trade fairs in 2026.

ANNUAL ADVERTISERS GUIDE

To increase advertisers' visibility, the six annual issues are supplemented by the Advertisers' Guide for the year. This print guide is sent out at the end of each year with the Nov./Dec. issue to all French readers.

Véronique Le Veas Baral et Jérôme Baral

OUR readers are YOUR customers!

READERSHIP

- EXECUTIVE DIRECTORS
- SITE MANAGERS
- LOGISTIC DIRECTORS
- WAREHOUSE MANAGERS
- BUYERS
- LOGISTICIANS
- USERS...

ACTIVITY SECTORS

- FOOD PROCESSING INDUSTRY
- MASS DISTRIBUTION COMPANIES
- E-COMMERCE
- PHARMACOLOGY
- COSMETOLOGY
- TEXTILE INDUSTRY
- MECHANICAL INDUSTRIES...

6 ISSUES PER YEAR

+ THE ANNUAL ADVERTISERS GUIDE 2026
PROVIDING SOLUTIONS TO ALL INDUSTRIAL SECTORS.

6 500 COPIES PER ISSUE

DISTRIBUTED TO SUBSCRIBED READERS
AND DISTRIBUTION AT TRADE FAIRS.

30 000 READERS PER ISSUE

(DECISION MAKERS, USERS...)

CIRCULATION PER ISSUE : 4,7 READERS

45 500 COPIES PER YEAR + ONLINE DIGITAL VERSION

ON THE WEBSITE AS SOON AS
THE PAPER MAGAZINE IS PUBLISHED.



PRINT ADVERTISERS MAGAZINE BENEFIT FROM VISIBILITY ON 3 MEDIA PLATFORMS

- **PRINT MAGAZINE** with FRENCH DISTRIBUTION OF 30,000 READERS/N° + ADDITIONAL DISTRIBUTIONS AT THE ENTRANCE TO THE 12 MAIN TRADE FAIRS.
- **DIGITAL MAGAZINE** AVAILABLE FOR FREE ON OUR WEBSITE AS SOON AS IT IS PUBLISHED. EACH ADVERTISER BENEFITS FROM A REDIRECT LINK FROM THEIR ADVERTISING TO THEIR WEBSITE.
- **MAGAZINE'S 2026 ANNUAL ADVERTISERS GUIDE** IN THE FORM OF THE DESCRIPTION OF THEIR EXPERTISE. THIS PRINT GUIDE IS SENT TO ALL READERS AT THE END OF THE YEAR.

Additional expanded banners and block ads spaces available on the website and the newsletter

www.solutions-manutention.fr

LINE-UP FOR 2026

This line-up is for information only and liable to change with the current events in the sector.

N° 73 >> January/February

PUBLISHED
MID-JANUARY

Special features and Zooms

- Stackers
- Automated and non automated storage
- Batteries and chargers

Exhibitions preview

- Sepem Industrie Douai Jan. 27-29
- CFIA Rennes March 10-12

Editorial deadline: 2025 December 19th

Advertising deadline (technical elements): 2025 Dec. 26th

**ADDITIONAL ISSUE
AVAILABLE AT:**

SEPEM Douai + CFIA Rennes

N° 74 >> March/April

PUBLISHED
BEGINNING OF MARCH

Special features and Zooms

- Solutions and equipment for fight against Repetitive Strain Injury
- Safety of persons and warehouses equipment
- Identification / Printing materials / Weighing

Exhibitions preview

- LogiMAT Germany March 24-26
- Global Industrie Paris March/April 30-2
- SITL Paris March / April 31-2

Editorial deadline: February 13th

Advertising deadline (technical elements): February 20th

**ADDITIONAL ISSUE
AVAILABLE AT:**

SITL Paris + Global Industrie Paris

N° 75 >> May/June

PUBLISHED
BEGINNING OF MAY

Special features and Zooms

- Front loading forklift trucks from 1 to 5 tonnes and accessories
- Automated global solutions
- Packaging (box pallets, pallets...)
- Equipment and solutions within food processing industry

Exhibitions preview

- Sepem Brest June 2-3
- Préventica Rennes June 16-18

Editorial deadline: April 20th

Advertising deadline (technical elements): April 27th

**ADDITIONAL ISSUE
AVAILABLE AT:**

SEPEM Brest + PRÉVENTICA Rennes

N° 76 >> July/August

PUBLISHED
END OF JUNE

Special features and Zooms

- Warehouse equipment
- Order picking and sorting systems
- Equipment and solutions in mass distribution and e-commerce

Round table

- Stackers

Exhibitions preview

- CFIA Toulouse Sept. 22-24
- Sepem Industrie Toulouse Sept. 22-24

Editorial deadline: June 12th

Advertising deadline (technical elements): June 19th

**ADDITIONAL ISSUE
AVAILABLE AT:**

CFIA Toulouse + SEPEM Toulouse

N° 77 >> September/October

PUBLISHED
MID-SEPT.

Special features and Zooms

- Front loading forklift trucks from 5 to 10 tonnes and accessories
- Equipment and solutions within the pharmacology and cosmetology industry
- Space optimisation in warehouses

Round table

- Equipment to aid handling

Exhibition preview

- Préventica Lyon Oct. 6-8

Editorial deadline: August 21th

Advertising deadline (technical elements): August 28th

**ADDITIONAL ISSUE
AVAILABLE AT:**

PRÉVENTICA Lyon

N° 78 >> November/Dec.

PUBLISHED
BEGINNING OF NOV.

Special features and Zooms

- Heavy-duty Front loading forklift trucks ≥ 10 tonnes and accessories
- Autonomous mobile robots (AGV and AMR)
- Equipment and solutions for logistics platforms / 3PL / Retail

Exhibitions preview

- All4pack Paris Nov. 24-26
- Sepem Industrie Grenoble Nov. 24-26
- Sepem industrie Rouen 2026 Jan. 26-28

Editorial deadline: October 15th

Advertising deadline (technical elements): October 22th

**ADDITIONAL ISSUE
AVAILABLE AT:**

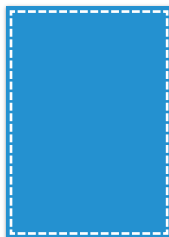
ALL4PACK Paris + SEPEM Grenoble + SEPEM Rouen

DOUBLE-PAGE



- **Size:** 420 W x 297 H mm
+ 5 mm bleed + crop marks
- Provide 5 to 10 mm of safe area for texts, logo...
- Pdf format to be provided: 430 x 307 mm
- Price: 8 800 €**

PAGE



- **Size:** 210 W x 297 H mm
+ 5 mm bleed + crop marks
- Provide 5 to 10 mm of safe area for texts, logo...
- Pdf format to be provided: 220 x 307 mm
- Price: 4 350 €**

■ SPECIFIC POSITIONS:

- FACING EDITORIAL (Right page): **5 000 €**
- INSIDE FRONT COVER (2nd cover): **5 100 €**
- INSIDE BACK COVER (3rd cover): **4 900 €**
- BACK COVER (4th cover): **5 500 €**

1/2 PAGE



- **Sizes:**
- Horizontal: 180 W x 130 H mm
- Vertical: 85 W x 264 H mm
- Price: 2 550 €**

ADVERTISING VISIBILITY

■ PRINT MAGAZINE: 30 000 READERS PER ISSUE

■ MAGAZINE ONLINE ON THE WEBSITE AS SOON AS IT IS PUBLISHED

■ FREE DESCRIPTION OF YOUR EXPERTISE IN THE ANNUAL ADVERTISERS GUIDE 2026

6 ISSUES = 1 YEAR OF VISIBILITY

1/3 PAGE



- **Sizes:**
- Horizontal: 180 W x 85 H mm
- Vertical: 60 W x 264 H mm
- Price: 2 100 €**

1/4 PAGE



- **Sizes:**
- Horizontal: 180 W x 65 H mm
- Vertical: 85 W x 130 H mm
- Price: 1 500 €**

ADDITIONNAL COSTS:

- Right page: +15%
- First third of magazine: +15%
- Specific section: +20%

DISCOUNT:

- New advertiser: -10% one time on the 1st order
- Agency discount: -15%
- Coupling print + web: -5%

PROGRESSIVE DISCOUNT:

- 3 issues: -10 %
- 4 issues: -12 %
- 5 issues: -15 %
- 6 issues (1 an): -20 %
- 7 issues (6 issues + the Advertisers Guide): -25 %

FLYER INSERT UNDER FRONT COVER: Contact us

Technical informations : Magazine size : 210 x 297 mm (A4).
Square back. PDF high definition. Resolution: 300 dpi.
Embedded fonts, CMJN colours.
Additional cost for ad conception: contact us.

2026 prices do not include VAT.

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ANNUAL ADVERTISERS GUIDE 2026

This annual Guide enables current advertisers in our 2026 print editions to benefit **free of charge** from additional visibility throughout the year with:

- an alphabetical directory of 2026 advertisers accompanied by a description of their expertise
- a breakdown of advertisers by business sector



**GUIDE SENT FREE AT THE END OF THE YEAR
TO ALL READERS**

*Limited ad placements
Contact us for availability*

SITE INTERNET ET NEWSLETTER

2026 prices do not include VAT.
Website statistics: contact us.
Ads do not have a counter.

OPTIMAL VISIBILITY

Advertisers **limited to 9**
(3 expanded banners + 6 blocks ads)

Appear **on all pages of the website
and in the monthly newsletter**

Sizes :	Monthly prices VISIBILITÉ SUR L'ENSEMBLE DES PAGES DU SITE ET SUR LA NEWSLETTER MENSUELLE (MÊME PÉRIODE)
EXPANDED BANNERS : 728 L x 90 H pixels	HIGH POSITION: 1 900 € CENTRAL POSITION: 1 800 € LOW POSITION: 1 700 €
BLOCK ADS : 300 L x 250 H pixels	1 400 €

DEGRESSIVE COSTS FOR WEBSITE AND NEWSLETTER:

- 2 months: -10 % • 3 months: -20 % • 6 months: -30 %
- Coupling web + print: -5 %

DEADLINE FOR AD DELIVERY ON 20TH OF THE MONTH PREVIOUS TO PUBLICATION

Technical informations:
jpeg, gif, animated gif.
+ redirect link.



Editorial

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To enable you to highlight your communication in the magazine (editorial/advertising), we offer to distribute it free of charge to your customers and prospects.
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